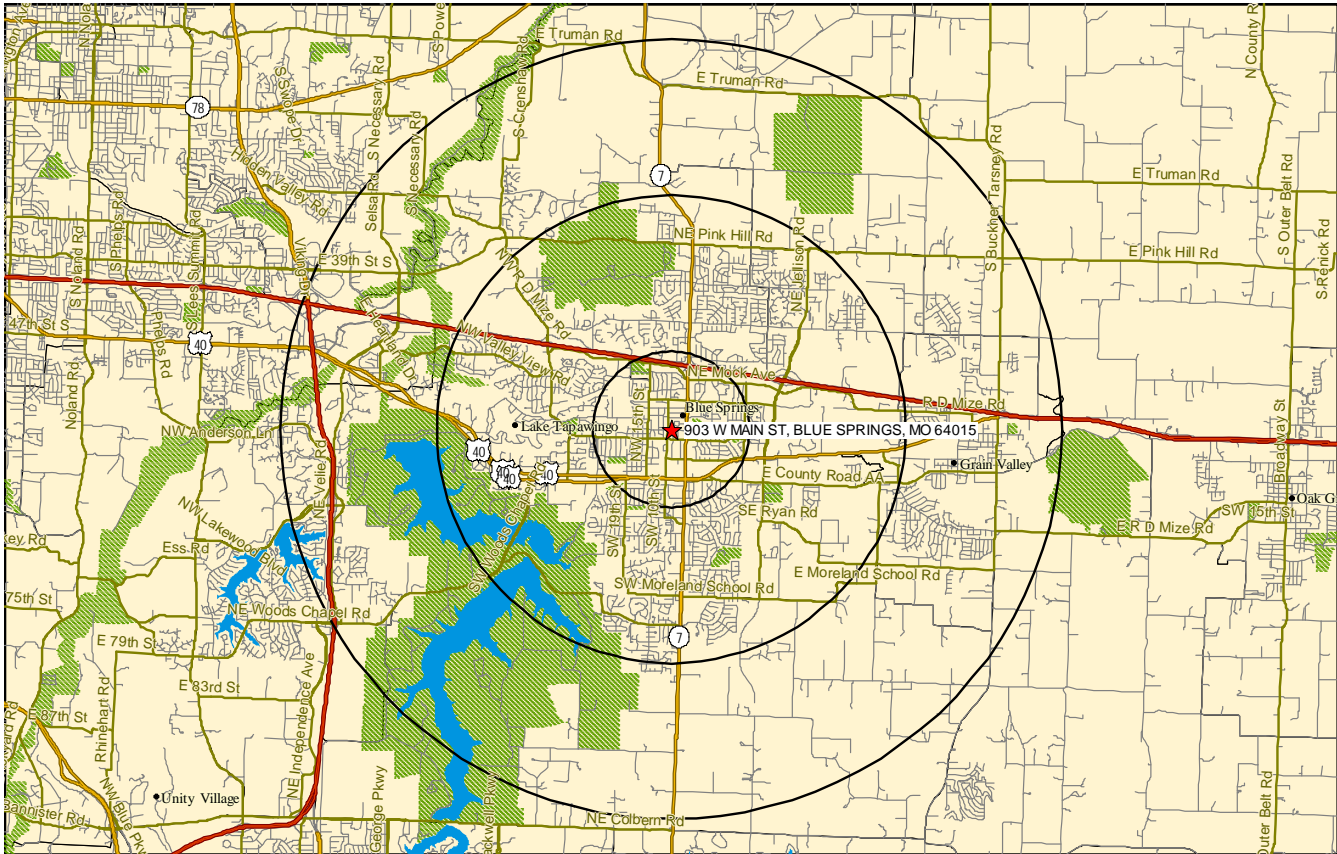




Date: 12/18/09

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 903 W MAIN ST, BLUE SPRINGS, MO 64015 *

Current Index Base: Entire US



Lat: 39.018460 Long: -94.275891
 City: Blue Springs Pop: 48,110
 County: Jackson County Pop: 669,955
 Zip: 64015 Pop: 30,248

Demographic Detail Summary Report

Population Demographics

					Percent Change	
	1990 Census	2000 Census	2009 Estimate	2014 Projection	1990 to 2000	2009 to 2014
Total Population	48,873	65,537	77,756	87,982	34.1%	13.2%
Population Density (Pop/Sq Mi)	622.3	834.4	990.0	1,120.2	34.1%	13.2%
Total Households	16,779	23,760	28,231	31,698	41.6%	12.3%

Population by Gender:

	2009	2014	2009	2014	2009	2014
Male	23,964	49.0%	32,231	49.2%	38,224	49.2%
Female	24,908	51.0%	33,306	50.8%	39,531	50.8%

Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	46,915	96.0%	61,259	93.5%	71,823	92.4%	84,136	95.6%	30.6%	17.1%
Black	1,057	2.2%	1,811	2.8%	2,952	3.8%	2,295	2.6%	71.3%	-22.3%
American Indian or Alaska Native	178	0.4%	271	0.4%	219	0.3%	211	0.2%	51.6%	-3.5%
Asian or Pacific Islander	464	1.0%	701	1.1%	902	1.2%	764	0.9%	51.0%	-15.4%
Some Other Race	248	0.5%	497	0.8%	597	0.8%	207	0.2%	100.6%	-65.3%
Two or More Races			998	1.5%	1,262	1.6%	368	0.4%		-70.8%
Hispanic Ethnicity	750	1.5%	1,685	2.6%	4,649	6.0%	7,957	9.0%	124.7%	71.2%
Not Hispanic or Latino	48,121	98.5%	63,852	97.4%	73,107	94.0%	80,025	91.0%	32.7%	9.5%

Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	3,964	8.1%	4,981	7.6%	6,283	8.1%	6,189	7.0%	25.7%	-1.5%
5 to 14	8,935	18.3%	10,783	16.5%	11,880	15.3%	13,657	15.5%	20.7%	15.0%
15 to 19	3,922	8.0%	5,055	7.7%	5,891	7.6%	6,418	7.3%	28.9%	8.9%
20 to 24	3,028	6.2%	3,716	5.7%	4,234	5.4%	5,241	6.0%	22.7%	23.8%
25 to 34	8,617	17.6%	9,867	15.1%	10,062	12.9%	10,712	12.2%	14.5%	6.5%
35 to 44	9,332	19.1%	11,320	17.3%	11,394	14.7%	11,565	13.1%	21.3%	1.5%
45 to 54	5,236	10.7%	9,832	15.0%	13,269	17.1%	14,569	16.6%	87.8%	9.8%
55 to 64	2,754	5.6%	5,200	7.9%	8,550	11.0%	10,955	12.5%	88.8%	28.1%
65 to 74	1,818	3.7%	2,727	4.2%	3,598	4.6%	5,484	6.2%	50.0%	52.4%
75 to 84	975	2.0%	1,562	2.4%	1,919	2.5%	2,371	2.7%	60.2%	23.5%
85+	276	0.6%	493	0.8%	676	0.9%	821	0.9%	79.0%	21.5%

Median Age:

Total Population	30.6		33.4		35.5		36.6		9.2%	3.0%
------------------	------	--	------	--	------	--	------	--	------	------

Households by Income

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	2,061	12.3%	1,461	6.1%	1,167	4.1%	1,141	3.6%	-29.1%	-2.3%
\$15,000 - \$24,999	2,306	13.7%	1,851	7.8%	1,544	5.5%	1,482	4.7%	-19.7%	-4.0%
\$25,000 - \$34,999	2,880	17.2%	2,762	11.6%	2,112	7.5%	1,911	6.0%	-4.1%	-9.5%
\$35,000 - \$49,999	4,003	23.9%	4,099	17.3%	3,888	13.8%	3,764	11.9%	2.4%	-3.2%
\$50,000 - \$74,999	3,703	22.1%	6,127	25.8%	6,102	21.6%	6,473	20.4%	65.5%	6.1%
\$75,000 - \$99,999	1,265	7.5%	3,765	15.9%	5,116	18.1%	5,590	17.6%	197.7%	9.3%
\$100,000 - \$149,999	374	2.2%	2,507	10.6%	5,590	19.8%	7,265	22.9%	569.5%	30.0%
\$150,000 +	148	0.9%	1,189	5.0%	2,711	9.6%	4,073	12.8%	703.0%	50.2%

Average Hhld Income	\$0	\$66,448	\$75,067	\$74,591	N/A%	-0.6%
Median Hhld Income	\$38,221	\$56,304	\$72,008	\$79,499	47.3%	10.4%
Per Capita Income	\$14,845	\$24,090	\$27,440	\$27,047	62.3%	-1.4%

Employment and Business

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Age 16 + Population	35,113		48,671		58,335		66,756		38.6%	14.4%
In Labor Force	26,529	75.6%	36,966	76.0%	42,352	72.6%	48,841	73.2%	39.3%	15.3%
Employed	25,428	95.9%	35,795	96.8%	39,493	93.3%	46,394	95.0%	40.8%	17.5%
Unemployed	1,033	3.9%	1,089	2.9%	2,737	6.5%	2,306	4.7%	5.3%	-15.7%
In Armed Forces	72	0.2%	82	0.2%	122	0.3%	141	0.3%	14.1%	15.2%
Not In Labor Force	8,584	24.5%	11,705	24.1%	15,983	27.4%	17,915	26.8%	36.4%	12.1%
Number of Employees (Daytime Pop)					32,520					
Number of Establishments					2,875					
Emp in Blue Collar Occupations			11,944	33.4%						
Emp in White Collar Occupations			23,851	66.6%						

Housing Units

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Total Housing Units	17,721		24,558		32,267		38,392		38.6%	19.0%
Owner Occupied	12,108	68.3%	18,139	73.9%	22,125	68.6%	25,550	66.6%	49.8%	15.5%
Renter Occupied	4,672	26.4%	5,620	22.9%	6,106	18.9%	6,149	16.0%	20.3%	0.7%
Vacant	942	5.3%	799	3.3%	4,036	12.5%	6,693	17.4%	-15.2%	65.8%

Vehicles Available

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Average Vehicles Per Hhld	2.00		1.90		2.10		2.40		-5.5%	14.3%
0 Vehicles Available	370	2.0%	647	2.7%	707	2.5%	755	2.4%	75.0%	6.8%
1 Vehicle Available	3,928	21.2%	6,027	25.4%	7,037	24.9%	7,539	23.8%	53.4%	7.1%
2+ Vehicles Available	14,255	76.8%	17,085	71.9%	20,487	72.6%	23,404	73.8%	19.9%	14.2%

Marital Status

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Age 15+ Population	35,957		49,773		59,591		68,133		38.4%	14.3%
Married, Spouse Present	23,674	65.8%	30,998	62.3%	37,894	63.6%	43,921	64.5%	30.9%	15.9%
Married, Spouse Absent	528	1.5%	1,199	2.4%	1,389	2.3%	1,531	2.3%	127.0%	10.2%
Divorced	3,096	8.6%	5,034	10.1%	5,780	9.7%	6,361	9.3%	62.6%	10.1%
Widowed	1,443	4.0%	1,992	4.0%	2,241	3.8%	2,459	3.6%	38.0%	9.7%
Never Married	7,229	20.1%	10,549	21.2%	12,288	20.6%	13,861	20.3%	45.9%	12.8%

Educational Attainment

	1990 Census		2000 Census		2009 Estimate		2014 Projection		Percent Change	
									1990 to 2000	2009 to 2014
Age 25+ Population	29,007		41,002		49,467		56,477		41.4%	14.2%
Grade K - 8	867	3.0%	639	1.6%	582	1.2%	521	0.9%	-26.3%	-10.5%
Grade 9 - 12	2,415	8.3%	2,621	6.4%	2,313	4.7%	2,632	4.7%	8.5%	13.8%
High School Graduate	9,673	33.4%	12,015	29.3%	14,893	30.1%	16,603	29.4%	24.2%	11.5%
Some College, No Degree	7,206	24.8%	11,205	27.3%	11,979	24.2%	13,218	23.4%	55.5%	10.3%
Associates Degree	2,030	7.0%	2,755	6.7%	3,807	7.7%	4,489	8.0%	35.7%	17.9%
Bachelor's Degree	4,877	16.8%	8,286	20.2%	10,843	21.9%	12,887	22.8%	69.9%	18.9%
Graduate Degree	1,947	6.7%	3,401	8.3%	5,050	10.2%	6,127	10.9%	74.7%	21.3%
No Schooling Completed			80	0.2%						

* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
 Demographic data © 2009 by Experian/Applied Geographic Solutions.
 Traffic Count data © 2009 by DataMetrix. All rights reserved.

© 2009. DDR is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement